

Association of Water Board Directors – Texas



2012 Water Smart Application
January 1, 2011 – December 31, 2011

GOALS OF THE WATER SMART PROGRAM

MOTIVATE, EDUCATE, COMMUNICATE & ENCOURAGE WATER CONSERVATION IN YOUR COMMUNITY

- Increase awareness of the need for water conservation during a drought and year round.
- Avoid or postpone the need for mandatory water rationing when possible in dry areas of the state.
- Enable the public to participate in water conservation efforts both inside and outside the home.
- Leverage existing local water conservation efforts.

WATER SMART APPLICATION CHECK LIST

The following documentation must be included with your application.

1. District Information

- ◇ Operations report showing an average of 90% accountability annually.
- ◇ District Registration/Information form.
- ◇ **Copy of District's minutes reflecting Board's discussion and approval of the Water Smart Application.**

2. District Rate Structure

- ◇ Copy of Increasing Rate Block Structure (only) from Rate Order.

3. Drought Contingency Plan

- ◇ Must be checked only.

4. Water Smart in your Community

- ◇ Must provide pictures.
- ◇ Must provide written descriptions.

5. Communications with Consumers

- ◇ Sample brochures must be provided.
- ◇ Articles must be provided.
- ◇ Bills with conservation message must be provided.

6. Water Smart Communications with your Consumers

- ◇ Must provide pictures of signs and bumper stickers.

Applications that do not include these items are incomplete and will not be considered.

AWBD WATER SMART APPLICATION

AWBD has created the Water Smart Partners Program to acknowledge our members that have instituted water smart practices in their Districts. The spirit of this program is designed to assist District Directors in taking concrete steps to help their customers learn to value the water they use and to conserve water year-round, not just in times of droughts, and to encourage the Districts' involvement in their communities.

AWBD Water Smart Partners will receive a Water Smart Partners plaque and be recognized by AWBD both at the summer conference and in the AWBD *Journal*. Applications for the current year (1/01/11 – 12/31/11) must be submitted to the Water Smart Steering Committee at AWBD no later than **April 2, 2012**.

1. The District's Name:

(Each item must be checked indicating compliance)

- The District is a member of AWBD.
- The District has set water conservation goals and has a plan for achieving them
- The facilities are in good condition or plans have been made to do the necessary repairs/replacements.
- The District maintains a 90% annual average accountability or better. (**Attach a recent Operations Report providing 12 months of accountability history**).
- Include District Registration/Information Form.
- Provide copy of the District's minutes, reflecting the Board's discussion and approval of the Water Smart Application.**
(Note: The Board discussion and approval may take place after December 31, 2011, but before April 1, 2012)

2. The District's Rate Structure

(Each item must be checked indicating compliance)

- The District has established an increasing rate block structure that encourages water conservation. (**Attach copy.**)

3. Drought Contingency Plan

(Must be checked to qualify)

- The District has adopted a drought contingency plan that encourages water conservation when water supplies are low.

The next three categories are about community involvement by Directors.

*The number of required checked-off items in each of the six categories below must have been done between **January 1, 2011, and December 31, 2011** to qualify as an AWBD Water Smart Partner. Please attach additional information, brochures and/or photos to this form. No material will be returned and many items may be used in future Water Smart seminars, events and on the web. We would like to share good ideas with other AWBD members. (Applications for future years may change.)*

4. Water Smart in your Community

(Must be able to check at least TWO (2) separate items. If your District has been involved with the community in a way that is not listed and you feel it qualifies in this category, please list and describe. All items will be reviewed. To qualify in this category, your community involvement must include "how to" conserve and use water wisely.) Must provide documentation

- Participated in (had a booth) in a school carnival (*include date, organization, description and photos*).
- Participated in other school activity (*include date, organization, description and photos*).
- Sponsored one or more schools in the Water Wise Program (*name school(s)*):

- Participated in a civic association function; HOA, POA, or other (*include date, organization, description and photos*).
- One or more Directors spoke to an organization about water conservation issues. *Must provide documentation*
- Director actively served on the Water Smart Steering Committee during the year (1/01/11 – 12/31/11)
Director's name _____
- Other water conservation efforts (i.e. purple pipes, provide rain sensors, provide leak detection dye kits, circle one or describe)
- Other community events:

5. Water Smart Communications with your Consumers

(Must be able to check TWO (2) items)

To qualify in this category, your District's communications must include "how to" conserve and use water wisely. Merely stating residents are now restricted in using water during some periods of time will not qualify. *If your District has*

communicated with your consumers in a way that is not listed and you feel it qualifies in this category, please list and describe. All items will be reviewed.

Water conservation articles in local communities' (civic) or District newsletters

Number of times ____ **Attach copies of articles.**

New move-ins receive current rates and conservation materials. **Attach copies of material.**

District includes bill stuffers - # of times _____. **Attach sample brochures and state month(s) mailed.**

Conservation messages appear on bills - # of times _____. **Attach sample or photo copy.**

Conservation information has been sent to high end water users. **Attach sample.**

District's website has support for Water Smart activities and water conservation issues. (Include screen prints of relevant items and the District's website address.)

6. Communication using the Water Smart Logo

(Must be able to check at least TWO (2) separate items and include pictures).

Signs and bumper stickers can be purchased from AWBD. The purpose of both is to make the Water Smart logo visible to all Texans and help make Water Smart a part of everyone's daily life.

Water Smart signs are located on District facilities.

Water Smart signs are located on District's TCEQ signs.

Water Smart bumper stickers are on the operator's vehicles.

Water Smart bumper stickers have been given to residents.

Water Smart Logo on bill

District Name: _____

Address: _____

City/Zip: _____

Contact person (Director): _____

Contact's phone #: _____

E-mail: _____

District's website address (if applicable): _____

Operator Firm Name: _____

Operator phone #: _____

Operator's representative for District: _____

Operator may be contacted to verify information.

All directors must sign. Please explain if fewer than five directors sign.

*****It is the District's responsibility to confirm their Water Smart Application has been received by the Association of Water Board Directors – Texas' office. *****